## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of September 2023

Commission File Number: 001-38587

# **Aurora Mobile Limited**

14/F, China Certification and Inspection Building No. 6, Keji South 12th Road, Nanshan District Shenzhen, Guangdong 518057 People's Republic of China (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ⊠ Form 40-F □

#### Adoption of 2023 Share Incentive Plan

On September 5, 2023, the board of directors of Aurora Mobile Limited, or the Company, (the "Board") and the compensation committee of the Board approved and authorized the adoption of a 2023 Share Incentive Plan (the "2023 Plan"), effective immediately. Under the 2023 Plan, the maximum aggregate number of Class A common shares of the Company available for grant of awards is 4,000,000.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

### AURORA MOBILE LIMITED

By: /s/ Shan-Nen Bong

Name: Shan-Nen Bong Title: Chief Financial Officer

Date: September 7, 2023