

# Aurora Mobile Launches New Version of GPTBots Supporting Latest Version of OpenAI GPT-4o-128k

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SHENZHEN, China, June 03, 2024 (GLOBE NEWSWIRE) -- Aurora Mobile Limited (NASDAQ: JG) ("Aurora Mobile" or the "Company"), a leading provider of customer engagement and marketing technology services in China, today announced that it has recently launched a new version of GPTBots, its complementary general-purpose LLM AI bot. The upgraded GPTBots fully supports the latest version of OpenAI GPT-4o-128k, helping developers to create more comprehensive and intelligent exclusive AI bots.

In addition, the upgraded GPTBots has added four new LLM models, including Alibaba Tongyi Qianwen, Meta Llama, Mistral AI and Anthropic Claude, providing users with a more diverse range of model options. Notably, GPTBots is offering a limited time free usage promotion for the entire series of Alibaba Tongyi Qianwen model versions, with all the invocations free of charge.

GPTBots has been well received by enterprise customers thanks to several key strengths:

- **Flexible deployment to ensure data security**

GPTBots supports privatized deployment. This allows enterprises to easily deploy AI solutions on internal networks or cloud infrastructure while maintaining full control over data and configuration, effectively ensuring data security and privacy.

- **Multi-model support to meet business needs**

GPTBots supports dozens of open source LLM, multi-modal LLM, embedding, vector database, automatic speech recognition (ASR), text to speech (TTS) and other AI models and services, and can meet enterprises' business needs and provide in-depth customized services.

- **Intelligent vector search to enhance efficiency**

GPTBots uses precise vector search technology to support multi-channel knowledge retrieval and rearrangement, helping users to quickly find the information they need and greatly improving search efficiency.

- **Professional and high-quality services, deeply committed to enterprise customers**

Leveraging Aurora Mobile's more than 10 years of enterprise service experience, GPTBots provides customers with efficient and professional support to help enterprises grow their business and improve efficiency.

As a powerful no-code platform, GPTBots provides users with solutions to efficiently build AI bot services by tightly connecting LLM with enterprise data and services. It helps enterprises integrate AI into business scenarios and provides the necessary tools and solutions to achieve a more efficient way of working and drive business growth and efficiency improvements.

Since its launch in September 2023, GPTBots has been well received by users and had attracted more than 10,000 registered users (both enterprises and developers) as of December 31, 2023, of which more than 60% are international. These registered users come from more than 30 countries worldwide, including China, USA, India, Japan, Australia, Germany, Switzerland to name a few. These registered users are from various industry verticals covering different spectrums of the market.

## About Aurora Mobile Limited

Founded in 2011, Aurora Mobile (NASDAQ: JG) is a leading provider of customer engagement and marketing technology services in China. Since its inception, Aurora Mobile has focused on providing stable and efficient messaging services to enterprises and has grown to be a leading mobile messaging service provider with its first-mover advantage. With the increasing demand for customer reach and marketing growth, Aurora Mobile has developed forward-looking solutions such as Cloud Messaging and Cloud Marketing to help enterprises achieve omnichannel customer reach and interaction, as well as artificial intelligence and big data-driven marketing technology solutions to help enterprises' digital transformation.

For more information, please visit <https://ir.jiquang.cn/>.

## Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Among other things, the Business Outlook and quotations from management in this announcement, as well as Aurora Mobile's strategic and operational plans, contain forward-looking statements. Aurora Mobile may also make written or oral forward-looking statements in its reports to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including but not limited to statements about Aurora Mobile's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: Aurora Mobile's strategies; Aurora Mobile's future business development, financial condition and results of operations; Aurora Mobile's ability to attract and retain customers; its ability to develop and effectively market data solutions, and penetrate the existing market for developer services; its ability to transition to the new advertising-driven SAAS business model; its ability to maintain or enhance its brand; the competition with current or future competitors; its ability to continue to gain access to mobile data in the future; the laws and regulations relating to data privacy and protection; general economic and business conditions globally and in China and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in the Company's filings with the Securities and Exchange Commission. All information provided in this press release and in the attachments is as of the date of the press release, and Aurora Mobile undertakes no duty to update such information, except as required under applicable law.

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