

Aurora Mobile's Subsidiary SendCloud Provides Email Services to AOSI Network to Promote Development of Chinese Open Source Technology Community

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SHENZHEN, China, Feb. 03, 2023 (GLOBE NEWSWIRE) -- Aurora Mobile Limited (NASDAQ: JG) ("Aurora Mobile" or the "Company"), a leading provider of customer engagement and marketing technology services in China, today announced that its subsidiary Wuhan SendCloud Technology Co., Ltd. ("SendCloud") has entered into a strategic partnership with Shenzhen AOSI Network Technology Co., Ltd. ("AOSI Network"). Leveraging its cutting-edge email technology, SendCloud will provide high-efficiency email services to help AOSI Network improve user reach. This cooperation is a validation of the industry-wide acclaim and trust that SendCloud commands for the high-quality services it offers to Chinese open source technology community.

Founded in 2008, AOSI Network is dedicated to promoting open source technology and culture with its two major brands OSCHINA and Gitee.

OSCHINA is a large-scale comprehensive open source technology community in China. It established the first domestic open source software classification database and has collected nearly 70,000 world-renowned open source projects under hundreds of classifications of different technologies and application areas. OSCHINA provides developers with comprehensive open source information and knowledge, software information, and technology sharing and exchange services.

Established in 2013, Gitee is a leading code hosting and DevOps platform, which covers almost all domestic original open-source projects and provides developers with functions such as team collaboration, source code hosting, code quality analysis, code review, testing, CI/CD and code demonstration. It is a well-known code hosting platform with more than 10 million registered developers, more than 25 million hosted projects and 250,000 enterprise customers.

About Aurora Mobile Limited

Founded in 2011, Aurora Mobile (NASDAQ: JG) is a leading provider of customer engagement and marketing technology services in China. Since its inception, Aurora Mobile has focused on providing stable and efficient messaging services to enterprises and has grown to be a leading mobile messaging service provider with its first-mover advantage. With the increasing demand for customer reach and marketing growth, Aurora Mobile has developed forward-looking solutions such as Cloud Messaging and Cloud Marketing to help enterprises achieve omnichannel customer reach and interaction, as well as artificial intelligence and big data-driven marketing technology solutions to help enterprises' digital transformation.

For more information, please visit <https://ir.jiguang.cn/>.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Among other things, the Business Outlook and quotations from management in this announcement, as well as Aurora Mobile's strategic and operational plans, contain forward-looking statements. Aurora Mobile may also make written or oral forward-looking statements in its reports to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including but not limited to statements about Aurora Mobile's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: Aurora Mobile's strategies; Aurora Mobile's future business development, financial condition and results of operations; Aurora Mobile's ability to attract and retain customers; its ability to develop and effectively market data solutions, and penetrate the existing market for developer services; its ability to transition to the new advertising-driven SAAS business model; its ability maintain or enhance its brand; the competition with current or future competitors; its ability to continue to gain access to mobile data in the future; the laws and regulations relating to data privacy and protection; general economic and business conditions globally and in China and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in the Company's filings with the Securities and Exchange Commission. All information provided in this press release and in the attachments is as of the date of the press release, and Aurora Mobile undertakes no duty to update such information, except as required under applicable law.

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