

# Aurora Mobile Receives RMB9.25 Million in Special Support Funding from the Shenzhen Development and Reform Commission, to Develop a Leading AI+SaaS Service Platform

March 25, 2022

SHENZHEN, China, March 25, 2022 (GLOBE NEWSWIRE) -- Aurora Mobile Limited (NASDAQ: JG) ("Aurora Mobile" or the "Company"), a leading mobile developer service provider in China, today announced that its "Mobile Big Data SaaS Service Platform Construction and Industrialization Project" (the "Project") has passed the "completion-based check and acceptance" from the Shenzhen Development and Reform Commission. The Project also received a special support funding of RMB9.25 million from the government. The funding and recognition for this landmark Project demonstrates Aurora Mobile's commitment to lead and empower the industry's development through multi-party cooperation, together with the support of the Shenzhen Development and Reform Commission whose goal is to promote industrialization and growth of the digital economy in Shenzhen.

The Project has 10 technical patents, more than 50PB of data storage capacity and a system that can forecast and generate smart results with high accuracies from real-time deep learning. All the information is then used to improve decision-making by modelling the smart platform into various business scenarios.

As a leading mobile developer service provider in China, Aurora Mobile has always placed a high value on compliance, information security and personal data protection. By doing so, the Company has developed a strict compliance review system, covering product development all the way through to launch. Presently, the Company has obtained a number of professional certificates, including the "Information System Security Level 3 Protection", "ISO 27001 Information Security Management System Certification", "SDK Security Certificate", "SDK Information Security Certificate" and Data Security Governance Certification (DSG). In addition, the Company provides regular security and privacy protection training courses to developers, helping them to quickly understand compliance-related content and offers one-stop information security and compliance consulting services.

Going forward, Aurora Mobile will embrace continuous innovation and focus on the needs of developers and businesses in improving operations, driving growth and monetization. With a wide range of product iterations and enriched service offerings, the Company is committed to providing developers and businesses with a fast, accessible and easily scalable intelligent service platform. At the same time, Aurora Mobile has been actively participating in the country's industrial innovation value chain initiatives, developing plans for strategic emerging industries, and working hand-in-hand with partners to promote and support the digital economy in China.

## About Aurora Mobile Limited

Founded in 2011, Aurora Mobile is a leading mobile developer service provider in China. Aurora Mobile is committed to providing efficient and stable push notification, one-click verification, and app traffic monetization services to help developers improve operational efficiency, grow and monetize. Meanwhile, Aurora Mobile's vertical applications have expanded to market intelligence, and financial risk management, empowering various industries to improve productivity and optimize decision-making.

For more information, please visit <https://ir.jiguang.cn/>.

## Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Among other things, the Business Outlook and quotations from management in this announcement, as well as Aurora Mobile's strategic and operational plans, contain forward-looking statements. Aurora Mobile may also make written or oral forward-looking statements in its reports to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including but not limited to statements about Aurora Mobile's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: Aurora Mobile's strategies; Aurora Mobile's future business development, financial condition and results of operations; Aurora Mobile's ability to attract and retain customers; its ability to develop and effectively market data solutions, and penetrate the existing market for developer services; its ability to transition to the new advertising-driven SAAS business model; its ability maintain or enhance its brand; the competition with current or future competitors; its ability to continue to gain access to mobile data in the future; the laws and regulations relating to data privacy and protection; general economic and business conditions globally and in China and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in the Company's filings with the Securities and Exchange Commission. All information provided in this press release and in the attachments is as of the date of the press release, and Aurora Mobile undertakes no duty to update such information, except as required under applicable law.

## For general inquiry, please contact:

### Aurora Mobile Limited

E-mail: [ir@jiguang.cn](mailto:ir@jiguang.cn)

### Christensen

*In China*

Mr. Eric Yuan

Phone: +86-10-5900-1548

E-mail: [eyuan@christensenir.com](mailto:eyuan@christensenir.com)

*In US*

Ms. Linda Bergkamp

Phone: +1-480-614-3004

Email: [lbergkamp@christensenir.com](mailto:lbergkamp@christensenir.com)

