Aurora Mobile's JMessage SDK Passes CAICT's SDK Security Test and Evaluation Campaign

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SHENZHEN, China, Jan. 20, 2022 (GLOBE NEWSWIRE) -- Aurora Mobile Limited (NASDAQ: JG) ("Aurora Mobile" or the "Company"), a leading mobile developer service provider in China, today announced that JMessage SDK, its instant messaging product, has passed the security test and evaluation in the third round of the SDK Security campaign facilitated by the China Academy of Information and Communications Technology ("CAICT"). This is the Company's second product to pass the security test and evaluation under the SDK Security campaign.

In June 2021, the Security Research Institute of CAICT initiated the SDK Security campaign and carried out the first and second rounds of the SDK security test and evaluation between July and October 2021, and the third round from November 2021. This technical evaluation tested five aspects of SDK product security, including basic security of SDK products, data storage security, data interaction security, key component security, code and document security.

The aim of CAICT's SDK Security campaign is to help SDK developers identify any major security problems in advance, adopt preventive measures, and establish a standardized SDK security evaluation process and testing environment, which will lead to improving the security protocol of the industry. Since the launch of this campaign, the Security Research Institute of CAICT has closely monitored the development trend of IT technologies and developed a complete SDK evaluation and indicator system through forward-thinking research and practical exploration leveraging its profound insights and expertise in data security, mobile security and other related fields. Aurora Mobile's push notification solution ("JPush") successfully passed the first round of the security test and evaluation, followed by JMessage SDK in the third round, demonstrating the Company's strong capabilities in its security product offerings and compliance with cybersecurity regulations.

After more than a decade of in-depth exploration, Aurora Mobile has harnessed its rich expertise in mobile development, and has always placed high importance on data compliance, data security and the protection of users' personal information. As part of a strict compliance review system, the Company covers product development all the way through to product launch, and is also active in discussions to develop industry-wide regulations and standards. Presently, the Company has obtained a number of professional certificates, including:

- National High-Tech Enterprise Certification
- Information System Security Level 3 Protection
- ISO 27001 Information Security Management System Certification
- ISO 9001 Quality Management System Certification
- SDK Security Certificate
- SDK Information Security Certificate
- 5G Messaging Platform Functional Completeness Certification

As a leading mobile developer service provider in China, Aurora Mobile continues to focus on developers' needs and has launched a series of products to help them improve on operational efficiency, drive business growth and monetize services. The Company's service offerings include push notifications, one-click verification, instant messaging, statistics and analytics, traffic monetization (JG Alliance), JG VaaS, JG UMS and other services. As of September 2021, Aurora Mobile provided software development kits (SDKs) to over 1.79 million apps with 55.4 billion SDK installations and reached a monthly active unique device base of 1.44 billion.

About Aurora Mobile Limited

Founded in 2011, Aurora Mobile is a leading mobile developer service provider in China. Aurora Mobile is committed to providing efficient and stable push notification, one-click verification, and APP traffic monetization services to help developers improve operational efficiency, grow and monetize. Meanwhile, Aurora Mobile's vertical applications have expanded to market intelligence, and financial risk management, empowering various industries to improve productivity and optimize decision-making.

For more information, please visit http://ir.jiguang.cn/

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Among other things, the Business Outlook and quotations from management in this announcement, as well as Aurora Mobile's strategic and operational plans, contain forward-looking statements. Aurora Mobile may also make written or oral forward-looking statements in its periodic reports to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including but not limited to statements about Aurora Mobile's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: Aurora Mobile's strategies; Aurora Mobile's future business development, financial condition and results of operations; Aurora Mobile's ability to attract and retain customers; its ability to develop and effectively market data solutions, and penetrate the existing market for developer services; its ability to transition to the new advertising-driven SaaS-model; its ability maintain or enhance its brand; the competition with current or future competitors; its ability to continue to gain access to mobile data in the future; the laws and regulations relating to data privacy and protection; general economic and business conditions globally and in China and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in the Company's filings with the Securities and Exchange Commission. All information provided in this press release and in the attachments is as of the date of the press release, and Aurora Mobile undertakes no duty to update such information, except as required under applicable law.

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