

Aurora Mobile's GPTBots.ai Partners with Thailand's Digital Leader Vonosis to Accelerate Enterprise AI Adoption Across Healthcare, Retail and Manufacturing

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SHENZHEN, China, Aug. 27, 2025 (GLOBE NEWSWIRE) -- Aurora Mobile Limited (NASDAQ: JG) ("Aurora Mobile" or the "Company"), a leading provider of customer engagement and marketing technology services in China, today announced that its AI agent platform, GPTBots.ai, has entered into a strategic partnership with Vonosis Co., Ltd. ("Vonosis"), a leading digital transformation and cloud solutions provider in Thailand. **This partnership marks a new milestone in GPTBots.ai's Southeast Asia expansion**, as the two companies join forces to deliver turnkey, deeply localized AI solutions for core industries such as **healthcare, retail, and manufacturing** across Thailand and the broader region.

Technology Meets Market Demand: Enabling Scalable AI Adoption in Thailand

As a leader in Thailand's digital transformation, Vonosis is actively pursuing its core strategy of becoming an "AI-powered digital enabler," and has already started deploying AI internally to streamline operations and enhance decision-making.

Partnering with GPTBots.ai is a natural extension of this strategy. By seamlessly integrating **GPTBots.ai's no-code AI agent platform**, Vonosis will empower its large enterprise client base with agile and advanced AI capabilities, enabling business transformation in areas such as:

- **Smart Customer Support:** 24/7 multilingual (including Thai) AI-powered customer service that improves responsiveness and boosts customer satisfaction.
- **Workflow Automation:** Automating repetitive tasks such as order processing, approvals, and report generation, freeing up staff to focus on innovation.
- **Data-Driven Business Insights:** Leveraging AI to analyze sales data and user behavior, supporting targeted marketing and strategic decisions.

Ecosystem Synergy: A New Benchmark for AI Application in Thailand

This strategic partnership establishes a strong foundation for GPTBots.ai's expansion in the high-potential Thai market. Leveraging Vonosis's deep industry expertise, robust client base, and localized service capabilities, GPTBots.ai is well positioned to respond quickly to regional demand.

"We are excited to partner with Vonosis, a true leader in digital transformation that genuinely embraces AI," said Chris Lo, founder and CEO of GPTBots.ai. "Vonosis's reputation and substantial capabilities make them an ideal partner to bring enterprise-grade AI agent solutions to forward-thinking organizations across Thailand. We believe this collaboration will set a new standard for intelligent transformation in the region."

Looking ahead, the two companies will co-develop integrated AI solutions that will help organizations modernize their operations through intelligent automation and build future-ready business models.

About Vonosis Co., Ltd.

Founded in 2016, Vonosis is a subsidiary of Get On Technology, one of Thailand's leading IT solution providers. Focusing on cloud solutions and digital transformation, Vonosis is supported by a team of experts with over 20 years of industry experience. Vonosis provides end-to-end services, from consulting to managed operations. The company is evolving into an "AI-powered digital enabler" for enterprises in Thailand and beyond.

About Aurora Mobile Limited

Founded in 2011, Aurora Mobile (NASDAQ: JG) is a leading provider of customer engagement and marketing technology services in China. Since its inception, Aurora Mobile has focused on providing stable and efficient messaging services to enterprises and has grown to be a leading mobile messaging service provider with its first-mover advantage. With the increasing demand for customer reach and marketing growth, Aurora Mobile has developed forward-looking solutions such as Cloud Messaging and Cloud Marketing to help enterprises achieve omnichannel customer reach and interaction, as well as artificial intelligence and big data-driven marketing technology solutions to help enterprises' digital transformation.

For more information, please visit <https://ir.jiguang.cn/>.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Among other things, the Business Outlook and quotations from management in this announcement, as well as Aurora Mobile's strategic and operational plans, contain forward-looking statements. Aurora Mobile may also make written or oral forward-looking statements in its reports to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including but not limited to statements about Aurora Mobile's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: Aurora Mobile's strategies; Aurora Mobile's future business development, financial condition and results of operations; Aurora Mobile's ability to attract and retain customers; its ability to develop and effectively market data solutions, and penetrate the existing market for developer services; its ability to transition to the new advertising-driven SAAS business model; its ability to maintain or enhance its brand; the competition with current or future competitors; its ability to continue to gain access to mobile data in the future; the laws and regulations relating to data privacy and protection; general economic and business conditions globally and in

China and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in the Company's filings with the Securities and Exchange Commission. All information provided in this press release and in the attachments is as of the date of the press release, and Aurora Mobile undertakes no duty to update such information, except as required under applicable law.

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