

GPTBots Partners with REDtone Digital Berhad to Usher in a New Era of AI Innovation

January 15, 2025 at 5:00 AM EST



SHENZHEN, China, Jan. 15, 2025 (GLOBE NEWSWIRE) -- Aurora Mobile Limited (NASDAQ: JG) ("Aurora Mobile" or the "Company"), a leading provider of customer engagement and marketing technology services in China, today announced that its globally recognized AI agent platform, GPTBots, has officially entered into a strategic partnership with REDtone Digital Berhad, a leading integrated telecommunications and digital infrastructure service provider in Malaysia. This alliance represents a significant milestone for GPTBots in its global market expansion and offers robust support for REDtone's AI business endeavors.

The signing ceremony took place at GPTBots' headquarters in Shenzhen, with Chris Lo, the Founder and CEO of GPTBots and REDtone Group CEO Lau Bik Soon and Marketing General Manager Janice Lim in attendance.



Chris Lo (left) & Lau Bik Soon (right)

Chris Lo emphasized the significance of this partnership, stating, "We are excited to join forces with a prestigious company like REDtone. Our collaboration is poised to elevate AI services in the global market and forge a promising future through our joint initiatives."

Lau Bik Soon, Group CEO of REDtone, shared his optimism about the partnership, saying, "This alliance with GPTBots marks an important milestone in our company's next phase of growth. We are confident that our close collaboration will pave the way for new opportunities in enterprise AI applications, extending beyond Malaysia to the broader South East Asia."



Representatives of GPTBots and REDtone

The partnership is designed to harness the complementary strengths of both entities in AI application development, market penetration, and channel collaboration. By pooling their expertise, GPTBots and REDtone are set to deliver cutting-edge AI solutions that will empower businesses to undergo digital transformation and intelligent upgrades.

This collaboration is expected to unlock extensive growth prospects for both companies and infuse the AI industry in South East Asia with fresh momentum. GPTBots and REDtone are dedicated to propelling global AI technology and innovation and establishing a new standard of excellence in the field.

About REDtone Digital Berhad

REDtone Digital Berhad, a subsidiary of Berjaya Corporation Berhad and listed on the Main Market of Bursa Malaysia, stands as a leading integrated telecommunications and digital infrastructure service provider. Since its inception in 1996, the company has transitioned from a voice service provider to a comprehensive solutions partner, offering a range of services, including telecommunications, managed telecommunication network services, and cloud, AI and IoT solutions.

About GPTBots.AI

GPTBots.AI is a complementary general-purpose LLM AI bot featuring private data input and continuous fine-tuning, which can replace 'rule-based' chatbots, improve user experience, and reduce costs. GPTBots.AI aims to provide users with an end-to-end business platform that can seamlessly integrate robots into existing applications and workflows via plug-ins. GPTBots.AI also allow users to have great access to, and more efficiently and effectively using, AIGC to improve overall corporate productivity and output quality.

To know more, please visit <https://www.gptbots.ai>.

About Aurora Mobile Limited

Founded in 2011, Aurora Mobile (NASDAQ: JG) is a leading provider of customer engagement and marketing technology services in China. Since its inception, Aurora Mobile has focused on providing stable and efficient messaging services to enterprises and has grown to be a leading mobile messaging service provider with its first-mover advantage. With the increasing demand for customer reach and marketing growth, Aurora Mobile has developed forward-looking solutions such as Cloud Messaging and Cloud Marketing to help enterprises achieve omnichannel customer reach and interaction, as well as artificial intelligence and big data-driven marketing technology solutions to help enterprises' digital transformation.

For more information, please visit <https://ir.jiquang.cn/>.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Among other things, the Business Outlook and quotations from management in this announcement, as well as Aurora Mobile's strategic and operational plans, contain forward-looking statements. Aurora Mobile may also make written or oral forward-looking statements in its reports to the U.S. Securities and Exchange Commission, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including but not limited to statements about Aurora Mobile's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: Aurora Mobile's strategies; Aurora Mobile's future business development, financial condition and results of operations; Aurora Mobile's ability to attract and retain customers; its ability to develop and effectively market data solutions, and penetrate the existing market for developer services; its ability to transition to the new advertising-driven SAAS business model; its ability to maintain or enhance its brand; the competition with current or future competitors; its ability to continue to gain access to

mobile data in the future; the laws and regulations relating to data privacy and protection; general economic and business conditions globally and in China and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in the Company's filings with the Securities and Exchange Commission. All information provided in this press release and in the attachments is as of the date of the press release, and Aurora Mobile undertakes no duty to update such information, except as required under applicable law.

For more information, please contact:

Aurora Mobile Limited

E-mail: ir@jiguang.cn

Christensen

In China

Ms. Xiaoyan Su

Phone: +86-10-5900-1548

E-mail: Xiaoyan.Su@christensencomms.com

In U.S.

Ms. Linda Bergkamp

Phone: +1-480-614-3004

Email: linda.bergkamp@christensencomms.com

Photos accompanying this announcement are available at:

<https://www.globenewswire.com/NewsRoom/AttachmentNg/5dffe430-695a-4ab2-a41e-876d0fd13c89>

<https://www.globenewswire.com/NewsRoom/AttachmentNg/490ce182-55cb-4607-b39e-8310e94b6491>

<https://www.globenewswire.com/NewsRoom/AttachmentNg/08bb63b0-9a81-4a0d-900e-4720592f934d>